

Brown's London Florists

Brown's London are the leading florists located in Canary Wharf, with a prominent position within Canada Place. They have a well established business profile with the executives in Canary Wharf and supply several blue chip companies with floral displays.

The company approached Ocip Energy with a remit to reduce the energy costs from the lighting fixtures, used to illuminate the floral displays and products. The existing lights used 50 watts of energy per fitting.

Retail Case Study



Retail Space in Canary Wharf

Number of fixtures – 5

Replaced – 50W Halogen spotlights with 17W LED Curve

Mounting height – 2.3 metres

Energy reduction – 70% (not including reduction in cooling costs)



The Curve spotlight fitting from Projection Lighting was selected for the florists which only use 17 watts of energy per lamp. The lights chosen have 98% colour rendition which means that they render colours as near to natural as possible. By replacing the initial 5 lights with the LED spotlights the florists have saved approximately £104 per year in energy consumption on their lighting bills. They also reduced the amount of energy used to cool the premises, since LEDs produce very little heat.

The owner, Sean Brown was delighted with the results stating:

“As a small business, we look to save costs wherever we can. The costs of electricity continues to climb, so changing the halogens to high quality LEDs was a natural solution. We also have the added benefit of next to no heat being produced from the LEDs, so we are not spending as much on the air-conditioning. It seems obvious but we stock mainly perishable goods and the LEDs don't damage the flowers like the old halogens, we have the added benefits of improved lighting for our clients and staff”

The owner is a strong advocate of buying UK manufactured products, and was delighted to learn that the energy reducing LEDs we had selected for him were designed and manufactured in Britain. He decided that the lighting was of such high quality that he subsequently invested in a further 4 Curve spotlights, as soon as his budget allowed.



“We have tried a number of different lighting companies and products, and are pleased to give our continued business and support to Ocip Energy who have given us excellent advice and service” Sean Brown

REDUCE

operating & maintenance costs

FAST

return on investment

REDUCE

carbon footprint and costs of carbon tax

IMPROVE

light quality